



6111, 91 Street, NW Edmonton, AB. T6E 6V6

Email: admin@ruwemi.org /Phone: 587-987-3390/ Website: www.ruwemi.org

Canada Walk 4 Jesus Edmonton 2026 – Event Report and Appeal for Donation

On behalf of our board of directors and the faithful ministry volunteers, I would like to appeal for charity-to-charity or personal donation to support the 10th Annual Walk 4 Jesus Edmonton, which was held on Saturday June 27, 2026. The breakdown of expenses is below. This is a major evangelistic event involving participation of Christians from different churches and diverse backgrounds who come together in a parade to demonstrate love and unity while praising, worshipping and proclaiming Jesus Christ as Lord and Savior for a world in desperate need of Him. Christians from different denominations participated including Catholic, Pentecostal, Baptist etc. Pastors from different denominations made prayer declarations after the walk as usual. The turn out was surprisingly was more than expected in spite of the weather.

First of all, God answered our prayers and the fervent prayers of faithful believers from different churches regarding the rainy weather with respect to the event supernaturally. Not exactly the way I wanted it answered, but the way He chose to, in His matchless wisdom.

We wanted bright sunshine over the city from Wednesday so that by Saturday the grass would be dry and the mosquitoes are dead to allow participants some comfort at the walk event. Yes, mosquitoes found their way to our prayer list. The weather in Edmonton changed to bright and shine from Wednesday to Friday. But as you know, despite much prayers against the inclement weather, it resumed with the crippling rain on Friday night all through Saturday morning and disrupted our set up time for the event that morning. But just before 12 noon when the event was supposed to start, the rain stopped completely. The sun came up. And not a single drop of rain until after we returned the rented music equipment at the end of the event. Some of the participants said this was clearly the miraculous hand of God at work. Praise God!

While some people surrendered to the lordship of Jesus at the event as in past events, an immediate impact can be seen as hundreds of participants jointly proclaim the gospel to tens of thousands of people living around the route for the parade around Coronation Park in the northwest end of the city. The participants were given a brief orientation to make evangelism a lifestyle and those who are already seasoned evangelists were encouraged to continue the good work. Like last year, we printed 30, 000 copies of our "The Best Gift" gospel business cards. We print this much because Jesus Christ Himself endorsed the distribution of the gospel business cards. We handed 100 copies to each of the participants as an initial tool for evangelism for them to hand out to unbelievers within the next 10 days. Some participants took more than the 100 copies.

Regrettably, unlike last year when most of the 30,000 copies printed were given to participants, only a few of the 30, 000 copies were given this year partly because our execution of the plan was inadequate as we handed them out after the parade when most of the participants had left. We will mobilise to have most, if not all of the gospel cards, handed out to festival participants at the Edmonton Heritage Festival in early August by the grace of God. Nevertheless, this event, like before, also points to things that happen before and after it. One of those things that happened before it was the two pre-mission activities in which the gospel message was given to homes in the neighborhoods around the gathering point.

The other is the advertisement campaign for it on social media in which we intentionally included the message of the gospel. For example, the result of the campaign on Facebook shows there were 340,000 views (this could be just 3-second view or full view), and then about 15,000 post engagements (reactions to the invitation and the gospel message shown through the number of "like, "share" and "comments" which were both positive and negative). In all of these, the message of the cross reached many of this online audience whether or not they came for the Walk event and whether or not they accepted it.

Generally, a three-step strategic purpose is achieved through the event: (1) believers are encouraged and emboldened to publicly identify with Jesus in a culture of increasing intimidation and hostility towards the faith in





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Jesus; (2) believers are motivated and mobilized to see summer events in Edmonton as gospel harvest fields and deploy accordingly; (3) believers are encouraged and oriented to make sharing Jesus with others a lifestyle.

However, as before and as can be expected, this is a big-budget event bringing our total ministry cost to date to **\$7,723.06**. We recovered \$580 of this amount from t-shirt sales. To cover these costs, we will appreciate a charity-to-charity donation from your church and tax receipts will be issued for donations from individuals who provide their full name, address with postal code, email address and phone number. The breakdown of the costs and ways to make donations are listed below and on our website, www.ruwemi.org. Other costs like travel costs, without receipts are not included.

This event brings the Body of Christ outside of the church walls, promotes brotherly love among true disciples of Jesus in a way that is visible to the unbelievers in accordance with the Lord's expectation (John 13). It promotes the unity of the brethren from diverse backgrounds, again in accordance with the Lord's expectation for unity (John 17). And more importantly, it promotes the expansion of God's Kingdom through evangelism.

Therefore, I believe that a church, ministry, business or individual who supports the event through donations are also positioning themselves for what I call "commanded blessing" as Scripture reveals in Psalm 33. *"Now may He who supplies seed to the sower, and bread for food, supply and multiply the seed you have sown and increase the fruits of your righteousness,"* (2 Corinthians 9:10). Some event photos and videos are on the website at www.ruwemi.org.

Thank you very much.

Joshua T. Adetunji
President (Evangelist)
RUWEMI Ministries
www.ruwemi.org
587-987-3390

Ways to Donate:

1. Cheque made payable to "RUWEMI Ministries". We may be reached at 5879873390, admin@ruwemi.org, to pick it up. It can also be mailed to us at 6111, 91 Street, NW Edmonton, AB. T6E 6V6.
2. Online banking - E-transfer (email money) to admin@ruwemi.org (Automatic deposit enabled. A note on the donation may be included in the message box of the e-transfer)
3. PayPal including the options to use debit or credit card through this link: https://www.paypal.com/donate/?hosted_button_id=6YPVSYDR2GBDL. (PayPal link is also directly accessible through our website: www.ruwemi.org)
4. Cash donations received at event sites. Cash may also be handed over to the following people on behalf of RUWEMI Ministries – Victor Smith, Monica Farell, Mark Morin, Maria (Malou) Castro, Sue Pilgrim or Joshua Adetunji.
5. If it comes to your heart that you or your church/ministry wants to be our monthly or yearly financial partner so we have the resources needed to continue to advance the gospel together, we may be reached at 5879873390.

Note: Revenue Canada Income tax receipt will be issued for donations from individuals who provide their full name, mailing address with postal code, email and phone number so we can process the tax receipt.

Breakdown of Expenses

Walk 4 Jesus Edmonton Ministry Expenses 2026





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Item and Merchant	Amount
Staples Store Printing of Posters/purchase	144.97
Staples Store Printing of Posters/purchase	99.79
Staples Store Printing/purchase	37.29
Staples Store Printing/purchase	30.96
Staples Preferred Customer Printing of 30,000 copies of the Best Gift Gospel cards	750.74
Staples Store Printing	11.43
Beacon NFP Canada General Liability Insurance	350
Facebook Ad	\$2,733.46
Amazon.ca Neehan Astrobrights yellow paper	25.46
Stitchery and More printing of the Jesus Is Lord T shirts	1105.66
Tik Tok Ad for the Walk	\$147.00
City of Edmonton Event License Fee and Police fee	\$1,369.20
Amazon.ca Amazon Basics Multipurpose copy printer paper	35.22
Amazon.ca 3-pack v4ink Compatible Toner cartridge replacement	38.84
Enterprise Truck Rental	116.3
Mobil - Gas purchase for the music truck for the Wal event	55.61
Mobil - Gas purchase for two generators for the Walk event	22.71
Dollarama - 6 cans of insect repellent for the Walk	22.05
Long and McQuade music equipment rental (99.75 - 7.67 which was refunded after speaker stands returned) = 92.08)	92.08
Long and McQuade music equipment rental for the walk	102.9
Koodo Mobile monthly ministry phone charge	\$32.50
Amazon.ca - Toribio Bag for ministry android tablet	28.2
GoDaddy Website Maintenance	\$64.31
Bluehost Website Maintenance	\$140.70
Bluehost website hosting/maintenance	\$53.38
Koodo mobile monthly charge for Ministry phone	\$32.50
Koodo Mobile monthly charge for ministry phone	\$32.50
Koodo Mobile phone monthly charge for ministry phone	\$32.50
Refreshment for Volunteers	In-Kind Donation
Packs of bottled water	In-kind Donation
Total	\$7,708.26
Walk 4 Jesus Direct Expense	\$7,291.67
Other Related Ministry Expense to date	\$416.59





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Total Ministry Expense as of July 1, 2026	\$7,708.26
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