



7676 Wagner Rd, NW Edmonton, AB. T6E 5B2

Email: [admin@ruwemi.org](mailto:admin@ruwemi.org) / Phone: 5879873390 / Website: [www.ruwemi.org](http://www.ruwemi.org)

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To Whom It May Concern:

## **Appeal for Donation - Canada Walk 4 Jesus Edmonton 2024**

On behalf of our board of directors, I would like to appeal for your financial donation to support the 8<sup>th</sup> Annual Walk 4 Jesus Edmonton, which will be held, or was held successfully (depending on when you receive this letter), on June 22, 2024. This is a major evangelistic event involving participation of Christians from different churches and diverse backgrounds who come together in a parade to demonstrate love and unity while praising, worshipping and proclaiming Jesus Christ as Lord and Savior for a world in desperate need of Him. While some people surrender to the Lordship of Jesus at the event, an immediate impact can be seen as hundreds or thousands of participants jointly proclaim the gospel to tens of thousands of people living around the route for the parade. Generally, a three-step strategic purpose is achieved through the event: (1) believers are encouraged and emboldened to publicly identify with Jesus in a culture of increasing intimidation and hostility towards the faith in Jesus; (2) believers are motivated and mobilized to see summer events in Edmonton as gospel harvest fields and deploy accordingly; (3) believers are encouraged and trained to make sharing Jesus with others as a lifestyle.

However, as before and as can be expected, this is a big budget event bringing our total cost to date to **\$11,060.61**. A similar project slated for July 13, that promotes unity in the advancement of God's kingdom is the 2<sup>nd</sup> annual Mass Public Baptism and Church Fest. This also comes with significant costs. RUWEMI Ministries makes the required payments using a personal credit card. To cover these costs, we will rely on charity-to-charity donation from your church and tax receipts will be issued for donations from individuals who provide their full name, address with postal code, email address and phone number. The breakdown of the costs and ways to make donations are listed below and on our website, [www.ruwemi.org](http://www.ruwemi.org). By the way, other costs like travel costs, without receipts are not included.

These events bring the Body of Christ outside of the church walls, promote brotherly love among true disciples of Jesus in a way that is visible to the unbelievers in accordance with the Lord's expectation (John 13). They promote the unity of the brethren from diverse backgrounds, again in accordance with the Lord's expectation for unity (John 17). And more importantly, they promote the expansion of God's Kingdom through evangelism. Therefore, I believe that a church, ministry, business or individual who supports the events through donations are also positioning themselves for what I call "commanded blessing" as Scripture reveals in Psalm 33.

*"Now may He who supplies seed to the sower, and bread for food, supply and multiply the seed you have sown and increase the fruits of your righteousness," (2 Corinthians 9:10).*

Thank you very much.



Joshua T. Adetunji  
President (Evangelist)  
RUWEMI Ministries  
[www.ruwemi.org](http://www.ruwemi.org)  
587-987-3390

### **Ways to Donate**

1. Cheque made payable to "RUWEMI Ministries". We may be reached at 5879873390, [admin@ruwemi.org](mailto:admin@ruwemi.org), to pick it up.
2. Online banking - E-transfer (email money) to [admin@ruwemi.org](mailto:admin@ruwemi.org) (automatic deposit enabled)
3. PayPal including the options to use debit or credit card through this link: [https://www.paypal.com/donate/?hosted\\_button\\_id=6YPVSYDR2GBDL](https://www.paypal.com/donate/?hosted_button_id=6YPVSYDR2GBDL). (PayPal link is also directly accessible through our website: [www.ruwemi.org](http://www.ruwemi.org))





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4. Cash donations received at event sites. Cash may also be handed over to the following people on behalf of RUWEMI Ministries – Victor Smith, Monica Farell, Mark Morin, Maria (Malou) Castro, Sue Pilgrim or Joshua Adetunji.
5. If it comes to your heart that you or your church/ministry wants to be our monthly or yearly financial partner so we have the resources needed to continue to advance the gospel together, we may be reached at 5879873390.

**Note:** Revenue Canada Income tax receipt will be issued for donations from individuals who provide their full name, mailing address with postal code, email and phone number so we can process the tax receipt.

**Breakdown of Expenses**

Item	Merchant	Amount
1. Edmonton Police Service Fee (4 members and 4 vehicles) for the Walk + City Traffic Operations	City of Edmonton	\$2,916.00 + \$250 (Actual)
2. General Liability Insurance for event license requirement for the Walk + the Public Baptism	NFP Canada Insurance company	\$390.00 (Actual) + \$280 (Actual)
3. Two portable toilets for the Walk	P-Cann Services Ltd	\$375.90 (Actual)
4. Music, sound equipment and 1 power generator rentals for the Walk	Long and McQuade / Spectrum Rent All	\$425.00 (Actual) +\$52
5. Music Truck Rental + gas purchase	Enterprise Rent - A - Car (gas based on last year's actual cost):	\$266.48 (Actual) + \$63.95
6. Shine FM Radio Ad	Touch Canada Broadcasting	\$2,362.50 (Actual)
7. 100 Chairs rented for the Public Baptism and church fest event	Edmonton Bouncy Castle	\$296.67 (Actual)
8. Facebook and YouTube (Google) Advertisement for the Walk and Public Baptism	Facebook (Meta Platforms Inc.) / Google Inc.	\$600 + \$40.89
9. Printing costs – posters, flyers, papers, refill ink, ink cartridges	Staples Store #244, #150, #41 and Amazon.ca	\$210.50 (Actual)
10. Jesus Is Lord T-shirt Order (qty – 100)	Stitchery and More (cost of t-shirts expected to be recovered through sales)	\$1,267.88 (Actual)

**Total cost as at June 14, 2024:**

Walk 4 Jesus Edmonton Cost - \$7,989.80

Public Baptism and Church Fest Cost - \$1,808.17

Total - \$9,797.97

Ministry expenses to date not related to the two events above - \$1,262.64

**Grand Total: \$11, 060.61**

